**Town of Fenwick Island Lifeguard Stand Sponsorship Program Application**

The Town of Fenwick Island is offering local business owners the opportunity to advertise on lifeguard stands for the **2017** summer season. The program is an innovative approach to supporting the Fenwick Island Beach Patrol and promoting area businesses. Sponsors have the opportunity to purchase unlimited advertising on a maximum of eleven (11) stands from Memorial Day Saturday to Labor Day Sunday. The stands will be on the beach from 10 a.m. to 5 p.m. daily.

**Sponsorship Rates and Rules**

Each lifeguard stand will have three (3) advertising locations for purchase. The cost of the sign is incorporated into the seasonal advertising rate. All signs will be manufactured using ¼ komatex (PVC).

Sponsorship applications will be accepted on a “first come, first paid” basis beginning on **Friday, February 17, 2017, at 9 a.m**. Payment options include credit / debit cards and checks. Please make checks payable to the Town of Fenwick Island. Sponsors may reserve street locations for $150 with the remaining balance due before May 30th.

1. $800 for a 40”(w) x 14”(h) sign on the back of each stand
2. $500 for a 20”(w) x 14”(h) sign on the side of each stand
   1. All signs will be produced with a white background.
   2. Town management will replace sponsored sign one (1) time, if damaged.
   3. Sponsors shall have until January 31, 2017 at 3:30 p.m. to renew for the 2017 summer season.
   4. Council shall review and approve sign rates within the adopted fiscal year budget.
   5. To advertise, a business must be an allowable use in accordance with Town Code.
   6. Business name, phone number, logo, tagline and website address is requested.
   7. Sponsor information is subject to review and approval by the Town Manager.
   8. Please call (302) 539-3011 x4 for questions or email adminclerk@fenwickisland.org.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business/Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Street** |  | **North** | **Fee** | **South** | **Fee** | **Rear** | **Fee** |
| **Location** | **Fees** | **Side** | **$500** | **Side** | **$500** |  | **$800** |
|  |  |  |  |  |  |  |  |
| King |  |  |  |  |  |  |  |
| Indian |  |  |  |  |  |  |  |
| Georgetown | |  |  |  |  |  |  |
| Farmington | |  |  |  |  |  |  |
| Dagsboro |  |  |  |  |  |  |  |
| Bayard |  |  |  |  |  |  |  |
| Atlantic |  |  |  |  |  |  |  |
| North Carolina | |  |  |  |  |  |  |
| Virginia |  |  |  |  |  |  |  |
| Delaware |  |  |  |  |  |  |  |
| Fenwick Ave. | |  |  |  |  |  |  |
| **TOTALS** |  |  |  |  |  |  |  |

**www.fenwickisland.org**