

Town of Fenwick Island



Lifeguard Stand Sponsorship Program



North Side of Chair
\$500
20" w x 14" h

South Side of Chair
\$500
20" w x 14" h



Back of Chair
\$800
40" w x 14" h



Town of Fenwick Island Lifeguard Stand Sponsorship Program Application

The Town of Fenwick Island is offering local business owners the opportunity to advertise on lifeguard stands for the 2022 summer season. The program is an innovative approach to supporting the Fenwick Island Beach Patrol and promoting area businesses. Sponsors have the opportunity to purchase unlimited advertising on a maximum of twelve (12) stands from the Saturday before Memorial Day to the Sunday after Labor Day. The stands will be on the beach from 10 a.m. to 5 p.m. daily.

Sponsorship Rates

Each lifeguard stand will have three (3) advertising locations for purchase. The cost of the sign is incorporated into the seasonal advertising rate. All signs will be manufactured using ¼ komatex (PVC) with a white background.

- \$800 for a 40" (w) x 14" (h) sign on the back of each stand.
- \$500 for a 20" (w) x 14" (h) sign on the side of each stand.

Sponsorship applications will be accepted on a "first come, first serve" basis and should either be dropped off or mailed to: Town of Fenwick Island, 800 Coastal Highway, Fenwick Island, DE 19944. Payment options include credit/debit cards and checks. Please make checks payable to the Town of Fenwick Island or make an online payment at fenwickisland.delaware.gov under 'Online Payments'.

Advertising Information

1. The advertisement should be submitted in PDF format by April 14, 2022. Typically, an advertisement should include the business name, phone number, logo, tagline and website address. Submit copy of advertisement with this application or email to townclerk@fenwickisland.org.
2. Town management will replace sponsored sign one (1) time, if damaged.
3. Sponsor information is subject to review and approval by the Town Manager.
4. Please call 302-539-3011, ext. 204 for questions, or email townclerk@fenwickisland.org.

Name _____

Phone _____

Business/Sponsor Name _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____

Website _____

| STREET NAME | NORTH \$500 | SOUTH \$500 | BACK \$800 | TOTALS |
|--------------------|-----------------------|-----------------------|-----------------------|-----------------|
| Fenwick | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| Delaware | <input type="radio"/> | <input type="radio"/> | N/A | \$ _____ |
| Virginia | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| North Carolina | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| Atlantic | <input type="radio"/> | N/A | <input type="radio"/> | \$ _____ |
| Bayard | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| Dagsboro | <input type="radio"/> | <input type="radio"/> | N/A | \$ _____ |
| Farmington | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| Georgetown | <input type="radio"/> | <input type="radio"/> | N/A | \$ _____ |
| Indian | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| King | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| Lewes | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | \$ _____ |
| GRAND TOTAL | | | | \$ _____ |