



The Town of Fenwick Island

800 Coastal Highway, Fenwick Island, DE 19944-4409

302-539-3011 ~ 302-539-1305 fax

www.fenwickisland.delaware.gov

BUSINESS COMMITTEE MEETING

May 7, 2024, at 9:00 a.m.

Town Hall

Minutes

Committee Members Present: Chuck Shorley, Betsy Mitchell, Matt Patton (via Zoom), Jeff Wendel (via Zoom), Kurt Zanelotti (via Zoom), Lois Twilley (via Zoom),

Others Present: Erin Ellinger, Natalie (via Zoom) , Lori Dabbondanza

Flag Salute and Call to Order at 9:01 am.

Approval of April 2, 2024, Minutes:

A MOITON to approve the April 2, 2024, Meeting Minutes

Moved by: Chuck Shorley

Seconded by: Jeff Wendel

MOTION passed unanimously.

Old Business:

Bike to Bridge Event:

Kurt is awaiting Chief Morrissey to confirm June 1st, the Saturday after Memorial Day weekend, where the new Police bikes will be showcased. He explained the bike route would go from Rt. 1 south, cross over coastal and end at the church parking lot for a meet and greet. Matt stated that it may not be worth the time and effort as it will not benefit the business at this time. Natalie added that we could plan for the fall to allow for more planning and added that Salsbury University bike event, Seagull Century, is usually in early October. The town's event should be the weekend before or after. Chuck and Betsy feel the timing of the event depends on what the goals are. They feel it should be in the spring to extend the season and more planning is needed. A small event could be planned just showcasing the new bicycle unit. Jeff says a small event may not attract avid bikers and asked if the event would extend past town limits possibly to Indian River Bridge. Kurt will work to nail down a date/more details.



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A MOITN was made to do a local social event this spring to introduce the bicycle officers and regroup to plan a larger event in 2025.

Moved by: Chuck Shorley

Seconded by: Jeff Wendel

MOTION passed unanimously.

New Business

Discussion regarding possible sponsorship of movies on the beach by Town of Fenwick Island businesses as a service to them:

The Beach Committee has requested that a short video be created to play before the Fenwick Flicks Movies on the Beach events to promote businesses in town. Kurt explained that he has reached out to Salisbury University, communications department. He is waiting to hear back from them to see if there is a student interested in creating a video to highlight our local businesses.

Public Participation:

None

Next Meeting Date:

The next meeting is scheduled for June 4th, 2024, at 9:00 a.m.

Adjournment

A MOTION to adjourn the meeting at 9:47 am.

Moved by: Chuck Shorley