

# Town of Fenwick Island



North Side of Chair  
\$500  
20" w x 14" h

South Side of Chair  
\$500  
20" w x 14" h



Back of Chair  
\$800  
40" w x 14" h



# Lifeguard Stand Sponsorship Program

# Advertise Your Business on Fenwick Island's Lifeguard Stands for the 2025 Summer Season!

The Town of Fenwick Island is offering local businesses a unique opportunity to promote their services while supporting the Fenwick Island Beach Patrol. Sponsors can display their advertisements on lifeguard stands located along Fenwick Island's beautiful beach. It's a great way to get your business noticed by beachgoers and show your support for the community!

## Season:

- Saturday before Memorial Day through the Sunday after Labor Day, visible from 10 a.m. to 5 p.m. daily.

## Sponsorship Rates:

- \$800 for a 40" (w) x 14" (h) sign on the back of a lifeguard stand.
- \$500 for a 20" (w) x 14" (h) sign on the side of a lifeguard stand.

All signs will be made from durable ¼" Komatex (PVC) with a white background for clear visibility.

## Application Process:

- First come, first served – Limited availability, so apply early!
- Submit applications by email to [kgrab@fenwickisland-de.gov](mailto:kgrab@fenwickisland-de.gov), by mail or drop off at:  
Town of Fenwick Island  
800 Coastal Highway  
Fenwick Island, DE 19944

Kindly submit your advertisement in PDF format along with your application. All sponsor information is subject to review and approval by the Town.

## Payment Options:

- Make checks payable to: Town of Fenwick Island
- Visit [fenwickisland.delaware.gov](http://fenwickisland.delaware.gov) and navigate to "Resources, Online Payments." For Credit/Debit card transactions a 2.6% service fee applies.

## Advertising Information:

- **Deadline for Submission:** All advertisements must be submitted by **April 11, 2025**.
- **Content Suggestions:** Business name, phone number, logo, tagline, website URL.
- **Replacement Policy:** If a sign is damaged, it will be replaced **only once** by the Town. You will be responsible for any further damages beyond the first replacement.

## Contact Information:

For questions or further details, please contact: Kathy Grab

Phone: 302-539-3011, ext. 204

Email: [kgrab@fenwickisland-de.gov](mailto:kgrab@fenwickisland-de.gov)

**Don't miss out on this exciting opportunity to advertise your business while supporting the Fenwick Island Beach Patrol. Apply today!**

# Lifeguard Sponsorship Program Application

Name: \_\_\_\_\_

Business/Sponsor Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City State Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

STREET NAME	NORTH \$500	SOUTH \$500	BACK \$800	TOTALS
Fenwick			XXX	\$
Delaware				\$
Virginia				\$
North Carolina				\$
Atlantic		XXX		\$
Bayard				\$
Dagsboro			XXX	\$
Farmington				\$
Georgetown				\$
Indian				\$
King				\$
Lewes				\$